

LIVE IN YOUR
genius

Service Guide

All about our Online Business Management
signature service to see if it's the best next step
for your business & journey



Dear Coach,

If I'm being fully transparent with you, I see a lot of myself in high-achieving coaches like yourself. That relentless drive, the hunger to always level up, the belief that outworking everyone is the path to success. I've lived that grind mentality.

But I learned an important truth: You can't just hustle your way to scaling a business while still doing excellent work. No matter how many late nights or early mornings you log, there are only 24 hours in a day. You simply can't do everything yourself and still have a life outside of your coaching practice.

You may have tried hiring virtual assistants to help. But for a perfectionist like you, having things fall through the cracks or getting poor-quality work is unacceptable. You have very high standards that require detailed processes executed perfectly.

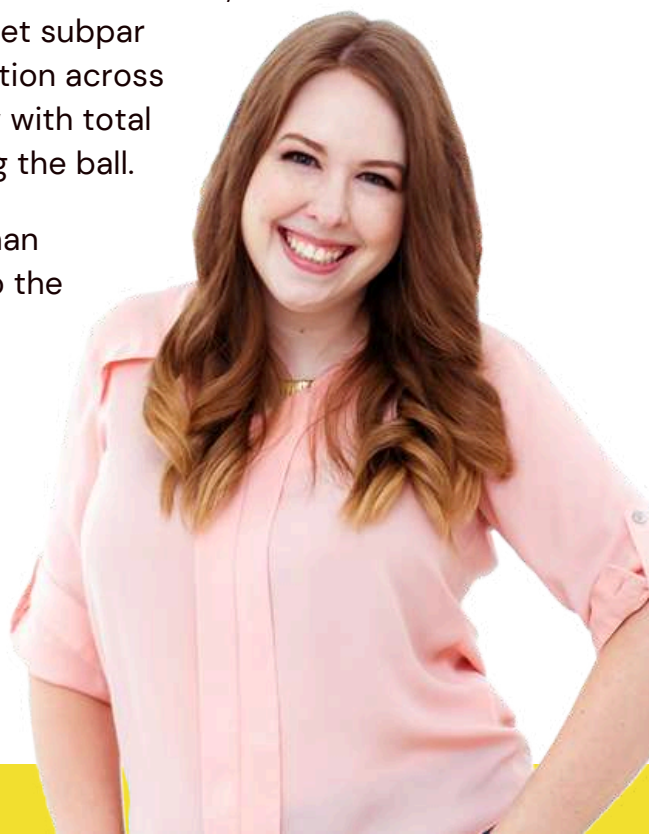
The key is bringing on a team that matches your keen eye for detail and commitment to excellence. That's exactly what Live In Your Genius, the Online Business Management agency for Type-A, perfectionist coaches, provides.

We are a team of execution experts who match your relentless drive and razor-sharp attention to detail. With our Precision Performance Method™, you'll never again have to juggle too many tasks or get subpar results. Instead, our process aims for flawless execution across all aspects of your business. This allows you to grow with total confidence, never compromising quality or dropping the ball.

You've worked too hard to settle for anything less than operating at the highest level. It's time to upgrade to the premium business engine you need to truly soar.

Ali Rand

FOUNDER & COO,
LIVE IN YOUR GENIUS



Ready for Online Business Management?

Our Online Business Management service is ideal for the experienced 6-7 figure coach/creator who has outgrown the capacity to manage operations solo, but doesn't want to settle for anything less than perfection as she scales higher.

DOES THIS SOUND LIKE YOU?

You want:

- Rapid business growth without compromising quality so that you increase revenue and impact
- Operational peace of mind so that you don't lie awake at night worrying about balls being dropped
- More time and energy freedom so that you can focus on your genius work and live a better life
- Consistent execution of your vision so that you achieve your big goals rapidly instead of stalling out
- A maximized, fully-optimized operation so that you don't leave money, time or opportunities on the table

...If that's a full-hearted YES,

Read on!



A Day In the Life

A GLIMPSE INTO WHAT PARTNERING WITH US LOOKS LIKE

You wake up feeling energized and focused, excited for the day ahead. There are no looming operational fires to put out or minutiae clogging your mind.

Over your morning coffee, you review the organized business hub, giving a quick approval to some new client welcome packet designs your team uploaded. You smile, appreciating the consistent branded experience your clients now have.

Jumping into your genius zone activities, you spend the morning recording new training videos for an upcoming course launch. No tedious upload process or tech hassles – you know your team will seamlessly integrate the videos into the membership site later.

After a break for lunch, you dive into preparing for an upcoming live webinar. Having all the marketing assets, webinar flow, and sales materials meticulously organized allows you to review everything swiftly.

You wrap up your workday with laser-focus time blocked for client coaching calls. No distractions from operational details or dropping balls. You are fully present with your clients.

In the evening, you spend quality time with your loved ones, totally disconnected. You've structured your business to a point where you can truly have work-life balance and harmony.





How We're Different

OUR PRECISION PERFORMANCE METHOD™

Our proprietary Precision Performance Method™ is specifically designed for high-achieving, perfectionist coaches who demand nothing less than exceptional results.

This systematic approach combines meticulous planning, rigorous execution, and continuous optimization to ensure every aspect of your business operations is operating at peak performance.

The three core pillars of the method are:

Comprehensive Strategy Development

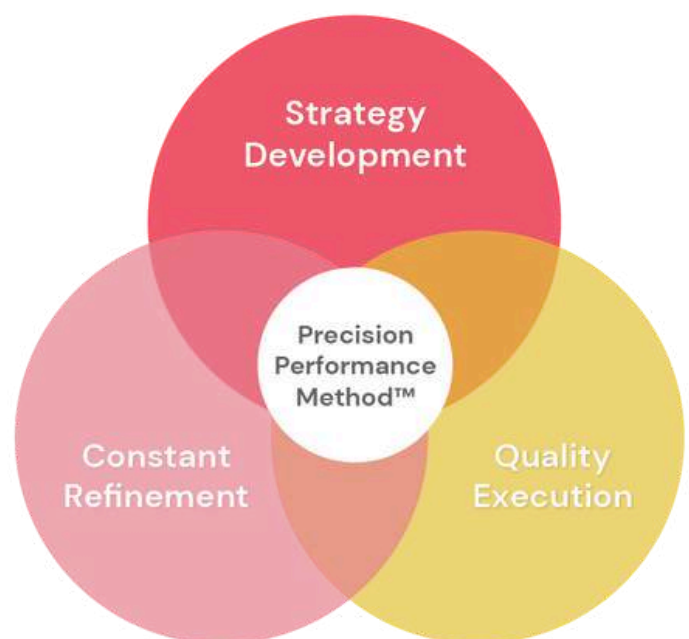
We invest deep upfront analysis to craft a tailored, robust game plan aligned with your vision and standards

Quality Execution

Our team implements with precision and an uncompromising commitment to quality, leaving no detail overlooked.

Constant Refinement

Through ongoing monitoring and data-driven adjustments, we continually enhance processes for maximum efficiency and effectiveness.



With the Precision Performance Method™, you can feel confident that your business is being managed with the same unwavering dedication to excellence that you bring to your coaching.



OUR VALUES

Who We Work Best With

You're a brilliant coach who has painstakingly built a heart-centered business. However, the back-end operations and systems constantly get deprioritized as you juggle all your other responsibilities. As a perfectionist, you crave streamlined processes but feel overwhelmed trying to implement them solo. That's where we come in. We bring order and automation to your back-end, while allowing you to shine in your genius zone.

You know you're one of us if you resonate with our following values:

-  You care deeply about your clients and providing unforgettable value
-  You believe strongly in collaboration & community. A rising tide lifts all boats!
-  Your growth mindset means you are open to play and experiment in your business
-  You value open & honest communication...even in the tough times as it's the only way to grow
-  You know solid foundations are the only way to build for lifelong growth. Through continuous small improvements, we compound success!

What's Included

As an elite coach or course creator, you've reached the point where working even harder isn't the answer to achieving your biggest ambitions. You need a true partner obsessed with operational excellence to scale without sacrificing quality (or your sanity).

This is where our Online Business Management service comes in – providing you with a high-level implementation team focused solely on optimizing your business operations. Here's what you get...

✓ Kick-Off Party

A 45-minute call to cover team intros, working styles, communication, and goal-setting for so you can get everyone aligned and hit the ground running (so you don't waste time with miscommunication or lack of clear direction)

✓ Business Deep Dive

90-minute intensive session about your lead gen, sales, operations, finances, admin, and team management so you can get an expert assessment of what's currently working and not working in your business (when you have this crystal clear view, you can laser focus our efforts on the highest impact areas)

✓ Holistic Initial Audit

An initial holistic audit of your technology, website, SEO, offers, financials, client experience, and marketing so you can identify blind spots and opportunities across your entire business ecosystem. You can make data-driven decisions (no more guessing or going with your gut)

✓ Notion Business Hub Setup

Have all your business info, assets, SOPs, and more in one central hub so you can operate from a streamlined, simplified mission control center (say goodbye to fragmented systems and inefficiencies from lack of documentation). PLUS, a 30-minute Notion training so you become a Notion wizard and self-sufficiently navigate the hub moving forward (no more tech headaches or reliance on someone else)

What's Included

✓ Ongoing Project & Team Management

Ensure quarterly objectives are met with consistent execution through daily team check-ins and weekly updates so you can focus on higher-level priorities while your business keeps growing (we'll sweat the details so you don't have to). No more slipping through the cracks – hit your goals predictably

✓ Monthly Analytics Review

Key metrics uploaded to Notion for data-driven optimization and analysis on opportunities. Identify what's working, what's not, and what to prioritize next so you can confidently invest your time and money in the right areas. Never wonder if your efforts are paying off – you'll have proof in the numbers.

✓ Quarterly Strategy Summit

Deep strategy session to analyze your business performance, set new priorities, map out upcoming initiatives, and ensure all systems are aligned to hit your goals for the next quarter or 90 days.

✓ Elite Support

- Unlimited email/WhatsApp/Voxer access so you can get the handholding support you need exactly when you need it (never feel stuck, stalled, or have a nagging question go unanswered)
- Two 60-min Zoom meetings per month to review work and strategize so you can get the high-level oversight, accountability, and adjustments (with our eagle eyes on your business, you'll continually course correct)
- All sessions recorded and replays shared within 24 hours so you can reference anything you missed or need a refresher on

Your Investment

\$3k USD x 4 Months **or** Pay-in-Full of \$10750 USD (Save \$1250)

Our prices may change from time to time. For the most current pricing, please check with us when booking your service.

Add-Ons

While our signature Online Business Management 4-Month Package is \$3k USD/month, we offer 2 additional add-on packages if you currently don't have a full team or support and need additional help.



DESIGN ADD-ON PACKAGE

Elevate your brand's visual identity and marketing collateral with our expert design team. When you have consistent, high-quality branded visuals across every customer touchpoint, you can stop patching together amateur graphics and focus on your bigger vision.

Example projects:

- | | |
|-----------------------|-----------------------------|
| Social Media Graphics | Podcast Graphics |
| Email Graphics | Welcome Packets & Proposals |
| Media Kits | PDFs & eBooks |
| Presentation Design | |

+\$1k USD/month



TECHNOLOGY ADD-ON PACKAGE

Let our tech wizards seamlessly integrate, optimize and manage the backend systems allowing you to expand and scale with ease. When you have a team managing your entire tech stack's performance, you don't have to sweat the tech logistics and can just show up as the face of your brand.

Example projects:

- | | |
|----------------------------|-----------------|
| Tech & Website Support | |
| Funnels | Podcast Editing |
| Courses & Digital Products | SEO |
| | Video Creation |

Starts at +\$2k USD/month

Quote varies based on monthly production

Onboarding Timeline

We understand that partnering with an Online Business Management agency is a big decision. Here's what you can expect when working with Live In Your Genius in the first month:

Week 0

DISCOVERY CALL

The process starts with a 45-minute discovery call so we can better understand your needs and ensure we're an ideal match to support your vision. This is a mutual interview process.

CONTRACT & PAYMENT

If we're confirmed as a fit after the call, you get the contract to make it official along with an invoice for payment.

Week 1

KICK-OFF PARTY

Next, hop on our 45-minute Kick-Off Party that covers introductions, communication styles, roles, and goal setting for our engagement.

BUSINESS DEEP DIVE

This 90-minute intensive Deep Dive is to understand all areas of your business - marketing, sales, operations, finances, team, and administration. This gives us a comprehensive view of your current landscape.

Week 2

INITIAL HOLISTIC AUDIT

We then start the Holistic Business Audit summarizing our findings across your offers, client experience, tech stack, marketing efforts, and more. We identify strengths, weaknesses, and opportunities.

NOTION HUB BUILD-OUT

In parallel, we incrementally build out your central Business Hub in Notion, documenting processes, housing assets, and mapping out project lanes to bring full organization.

Week 3

STRATEGY MEETING

Each month, we have two 60-90 minute Zoom meetings to review progress, distribute new tasks, analyze metrics, and align on upcoming initiatives. These are pivotal for maintaining momentum.

Note:

If you have an upcoming launch or priority project, we first create its action plan. Then, once on track, we'll resume onboarding, all with the ongoing special project management.

Next Steps

Let's Chat!

If what you've read has you intrigued, I'd love to explore partnering up over a virtual coffee chat.

Just follow this link to find a time that works:

liveinyourgenius.com/call

Start Now

Feeling like a kid in a candy store and can't wait to get started?

Email us directly at hello@liveinyourgenius.com with "Let's do this!" and we'll kickstart onboarding right away.

Get in touch



hello@liveinyourgenius.com



liveinyourgenius.com

So 2024 is really kicking off well. This week I've sold 7 book sets. Two more books directly. A community and a club membership. Just in the past two days. I've never seen so much energy around my products. Your help in shifting my voice to one with a stronger sales focus is REALLY helping. Wow. Thank you.

18:09



Paula

to All ▾

Plus in marketing this, I've gained some great visibility and have some podcast requests to follow up on.

But I'm super proud of what I put out there. Thanks for all your expert design which has really helped me step up my presence and expertise.

I truly LOVE working with you.